Sk8Bay FSC Agenda Board Meeting -July 20, 2022

Mission Statement: To provide a friendly, supportive, and healthy environment to foster one's love for skating.

All Board Members have signed their Board Member Agreement and Conflict of Interest Disclosure.

Attendance: Lynne Greathouse, President, Abbi Burr Vice President, Jodi Schulz, Treasurer, Nancy Morrow, Secretary. Jennifer Gruesbeck was excused, Melanie Black, Learn to Skate Director attended as a Guest..

Consent Agenda

Membership Retention was 86%. Five members did not renew. We gained three introductory members and two parents. Two associate members were added.

Learn to Skate Coach coats have been distributed.

There were no responses from the SWOT forms from the Annual Meeting.

There were no responses from the board about the bylaws final draft.

Madeleine Gallagher does not want to oversee exhibitions, but she does want to help.

Lynne will be on vacation July 29, 2022, through August 7, 2022. During this time Abbi is in charge.

Kimberlee reached out to coaches about fall test session. Two coaches responded. There may be three or four skaters ready for testing in the fall.

Lynne virtually attended the Skate Safe Town Meeting about Procedures for Event Organizers on July 7, 2022. There are four additional procedures that must be completed by the event organizer before each test session, competition, or exhibition: credentials must be checked, the USFS banned and suspended list must be checked, a link to the Skate Safe Handbook must be shared with all participants in an email, and the rink must be assessed for risk in areas that are not monitored. Records are kept in a check list that is provided in the procedure. The procedure has been shared with Melanie, LTS Director and Kimberlee, test chair. The procedure has been placed in the policy and procedure manual.

Lynne spoke with Tara about General Use Room Maintenance on July 13. The roof repair business was scheduled to begin work in June, but there have been issues with the roof repair business. Tara will speak with rink staff about cleaning sinks, sweeping the floor, and trash removal in the General Use Room.

Approval of minutes from Annual Meeting on May 22, 2022. Minutes will be posted on the website.

Regular Agenda

Guest: Learn to Skate Director, Melanie Black spoke first on LTS topics:

Fall Session to begin September 6, 2022, with LTS beginning September 7 to October 19.

Learn to skate dates for 2022/2023

September 7-October 19 October 26-December 14 January 4-February 15 February 22-April 12 April 19-May 31 June 7 NO CLASS June 14-July 19 July 26-August 30

Since handing out flyers at the schools are no longer an option, a Facebook ad will go out to schools online 3-4 weeks in advance. The board decided to not pursue the Peach Jar program.

<u>Promotion of LTS</u> Some new avenues were discussed for advertising. September 8-11, Disney on Ice will be at the Dow Event Center. We could possibly have a table there promoting our Club lessons, LTS and our Exhibitions. Flyers and handouts could be distributed. Melanie will contact Madeleine.

Facebook/Instagram page: Photos from LTS need to be posted on Facebook weekly. Other things to post are passing a level celebrations and birthdays. Melanie is working on monthly newsletters for Facebook and the website. Melanie also mentioned several ideas for last day celebrations. Testing eval will go on during the session to avoid testing day issues. Coaches need to maintain records on the attendance sheets.

Christmas and Spring exhibition

<u>Christmas Exhibition</u>: Music will be cut summer 2022. Costumes and backdrop/props picked out by September Information will be shared with skaters in current session to promote. Initial deadline to sign up is 8 weeks before show. Last deadline 2nd week into session 2 Choreography finished by assigned coach by mid-October. Skaters can learn sections in their classes but full Practices on an additional ice time (Friday) There will be 3-4 sessions. There could be additional cost factors due to moving it onto club ice. All show info will be in parents' hands 4 weeks before exhibition. Costumes will be ordered after last deadline.

Spring: same format as above. Dates to be determined.

<u>National Skating Month</u> will be celebrated the last day of first winter session, 2/15/23. Prizes could be discount coupon and incentives to sign up for session 2 winter.

<u>Coaching</u>: Melanie will meet with coaches individually to discuss any topics: coaching tips/complaints/suggestion. PSA Foundations of Coaching course sent email to all coaches on 6/26. Board encouragement is needed.

<u>Private lesson inquiries</u>: Abbi to oversee private lessons out of learn to skate to avoid conflict of interest. All coaches have different strengths, and rates. Skaters need to trial with three (if possible) to find a good fit for their interest. Team coaching is always a benefit if the coaches can work together and will make a stronger program if it is fostered from the low levels.

<u>Learn to skate for fall:</u> Drop free skate levels due to lack of enrollment in favor of a bridge/Aspire program. We need a bridge program to avoid the sticker shock of jumping into private lessons. Offering an option of 2 - 3 days would be beneficial to the club and skaters. Classes offered Monday or Friday with Theater also being an option on Friday if there are numbers to support it. Basic 3 and up would have the option to join a semi-private group on either day, with a lower level coach working on skills and additional activities for fun. Coaches would be loosely supervised and have a lesson plan for each week set up by one of the more seasoned coaches.

The Theatre Group will skate/practice on Fridays.

There was a unanimous vote to change our Christmas and Spring Exhibitions to a weekend date with Christmas on December 3rd/4th or December 10/11th and add spotlights. There was also a unanimous vote to obtain a spotlight within our budget based on Melanie's research with Mt. Pleasant FSC. A motion also passed to make a backstage curtain for exhibitions.

Old Business

<u>Collegiate Membership Clarification</u>: Lynne clarified the definition of collegiate membership. Collegiate members are full club members and receive all benefits of the club.

<u>Harness training</u>: Coaches will be trained on the harness-per USFS Figure Skating Training. Discussion will continue regarding risk, liability, and inspection. Lynne will ask Melanie to be the trainer for the harness.

<u>Club Pin:</u> Three entries were made for the club pin contest. The board voted to accept the entry of Mary Naumowicz. Design, description, and prices will follow.

<u>Club Compliance</u>: Club Compliance is complete. Nancy Morrow will take over this duty.

<u>Test Patches</u>: The club will provide test patches for club members regardless of the location other than our home rink.

Skater Recognition Committee Update: Abbi will contact the committee to set up a meeting.

<u>Treasurer Report.</u> Jodi gave her report for the Spring Show and expenses for summer sessions.

<u>Bylaws</u>: There were a couple of concerns about the bylaws and supporting documents from a club member. These concerns were addressed by the Bylaws Committee. Changes are reflected in Section 4 of the bylaws and the Officer Duties Policy. It was also brought up that the quorum is now 5/7 with the new bylaws. Calling into the meeting does count a board member as "present" and toward the quorum.

The board voted unanimously to approve the changes to the bylaws.

New Business

Family Discount for LTS packages:

Melanie requested a family discount for LTS package purchasers. She has had a couple of families that have asked about it. EntryEeze allows for a family discount in the following format:

More than (S	Skaters), total session	discount \$
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The board needed more information on how this was processed. Lynne will contact Lisa from EntryEeze to understand better how the discount works in EntryEeze. This information was sent in a follow up email vote. The questions in the email vote were: Do you want to offer a discount for families with multiple LTS package purchasers? If yes, how much of a discount do you want to offer? Lynne suggested that if we kept the discount at an additional 50 cents per session it would be easiest to explain. She also brought up that what is entered in EntryEeze will have to change each session depending on the number of classes per session. The board email vote was not unanimous. It was decided to continue discussion at the next board meeting.

<u>Unclaimed Credits</u> There were many unclaimed credits in EntryEeze. \$210 from 2-2-22 credits. \$332 from punch cards when we converted to Entr Eeze. The board voted to divide the \$332 between full club skating members including associate members.

<u>Advertising</u>: The Board approved a \$40 advertisement in the Miss Bay County Pageant Program since we have multiple club participants in the pageant.

<u>Calendar for Time Off:</u> Abbi suggested that a calendar is placed in the General Use Room to communicate when board members and coaches will not be present. Jodi agreed to bring in the calendar.

<u>Ice Schedule</u> Halloween will be General Ice from 5:00 to 6:50 can be in costumes. Lynne will communicate with Tara to set up ice for the Christmas Exhibition for the first or second weekend in December. Ice on Good Friday will remain a morning session. Lynne will ask Tara if General Ice in May and June can start at 5:00pm. Spring Exhibition will be discussed at the next meeting. The board voted to accept the ice schedule draft as a working document. Lynne will email the draft to Tara.

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The meeting was adjourned at 9:14 PM.